



Alarm Financial Services, Inc.
www.alarmfunding.com

FOR IMMEDIATE RELEASE:

Alarm Financial Services Provides Loan to Alarms Incorporated in Acquisition of Verified Alarms

SAN RAFAEL, CA – January 12, 2021 – Alarms Incorporated of Denver, CO (“Alarms Inc.”) recently acquired another local company, Verified Alarms (“Verified”) also of Denver, CO. Alarm Financial Services (“AFS”) financed the acquisition. Terms of the deal were not disclosed. The acquisition coincides with the retirement of Alan Hartley, long-time owner of Verified Alarms.

Hartley, an alarm industry veteran of forty years, hails from a background in the Royal Canadian Mounted Police and the Insurance industry. With a deep understanding of customer protection, Hartley focused on custom system design, exceptional service and bringing extensive experience to residential and commercial installations. Finding the right buyer for the Verified accounts was important for Hartley. “AFS knew I wanted to retire, and found a match for me and my customers. It was a win/win scenario for both parties,” said Hartley.

James Higgins and Alarms Inc. have also specialized in residential and commercial alarm systems for about 40 years. They credit their growth to satisfied customers, architects and builder referrals. The opportunity to purchase Verified’s accounts helps Alarm Inc. continue its growth. “We’re looking forward to welcoming the customers of Verified Alarm to Alarms Incorporated and we’re committed to providing them with the same great customer service they’ve received from Alan for all these years,” said Higgins. “AFS acted as a partner and was extremely helpful as we worked through the process of finalizing this transaction with Verified.”

AFS provides funding programs from \$150,000 to \$1,500,000 to small and medium-

sized security, fire alarm and Personal Emergency Response System (PERS) companies. “We are pleased to provide the capital to Alarms Incorporated, helping them continue their growth through this strategic acquisition,” said Jim Wooster, Jr., President of Alarm Financial Services. “We have known Alan Hartley for many years and are glad to see his customers find a good home with Alarms Inc.”

About Alarm Financial Services, Inc.

AFS has been providing loans and lines of credit to dealers looking to grow their business, consolidate debt, expand operations or make acquisitions since 1987. Founded by Jim Wooster, Sr., AFS is the oldest funding company serving the alarm industry. Learn more at <https://www.alarmfunding.com>.

About Alarms Incorporated

Alarms Incorporated is a residential and commercial security business serving the greater Denver area. Alarms Inc. utilizes the newest technology and equipment to provide exceptional security system management. Learn more at <https://alarmsinc5280.com>

About Verified Alarms

Verified Alarms is a commercial and residential security alarm company located in the greater Denver area. Verified delivers custom system design, exceptional service and extensive experience in installations. Learn more at <https://verifiedalarms.biz>

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If you would like more information, please contact Jim Wooster at 866-204-9350 x1200 or jfwooster@alarmfunding.com.